Store Name:_____     Date _____     Ad Code:_____     A   D (circle one)

# SOLUTION LOANS

**1)** How important are the following Items
To you when considering a loan

Low Interest Rate

**a**
- [ ] Extremely Important
- [ ] Very Important
- [ ] Somewhat Important
- [ ] Not Very Important
- [ ] Of No Importance

**b** Flexible Payments

- [ ] Extremely Important
- [ ] Very Important
- [ ] Somewhat Important
- [ ] Not Very Important
- [ ] Of No Importance

**c** Convenient Locations

- [ ] Extremely Important
- [ ] Very Important
- [ ] Somewhat Important
- [ ] Not Very Important
- [ ] Of No Importance

**d** Loan Amounts Available

- [ ] Extremely Important
- [ ] Very Important
- [ ] Somewhat Important
- [ ] Not Very Important
- [ ] Of No Importance

**e** No Collateral Required

- [ ] Extremely Important
- [ ] Very Important
- [ ] Somewhat Important
- [ ] Not Very Important
- [ ] Of No Importance

**f** Loan Funded on a Visa

- [ ] Extremely Important
- [ ] Very Important
- [ ] Somewhat Important
- [ ] Not Very Important
- [ ] Of No Importance

**2)** What other products would you like
to see Solution Loans Offer?

- [ ] Loans Funded On-Line
- [ ] Larger Loans
- [ ] Loans Funded on a Debit Card
- [ ] Loans Funded to your Bank Account
- [ ] Title Loans
- [ ] Check Cashing
- [ ] Prepaid Debit Card
- [ ] Tax Check Advances
- [ ] Money Orders
- [ ] Payday Loan

**3)** When paying a bill, would you
rather…

- [ ] Go in to a store to pay
- [ ] Pay with credit/debit on the phone
- [ ] Make the payment online
- [ ] Have funds taken automatically
  from my bank account

**4)** Which of the following do you have
(Mark all that Apply)

- [ ] Credit Card
- [ ] Debit Card
- [ ] Prepaid Debit Card
- [ ] Checking Account
- [ ] Savings Account

**5)** How do you prefer
to be contacted?

- [ ] Cell Phone
- [ ] Home Phone
- [ ] Email
- [ ] Text Message
- [ ] Letter

**6)** What is your gender?

- [ ] Male
- [ ] Female

**7)** What is your age?

- [ ] 18 - 25
- [ ] 26 - 30
- [ ] 31 - 35
- [ ] 36 - 40
- [ ] 41 - 45
- [ ] 46 - 50
- [ ] 51 - 55
- [ ] 56 - 60
- [ ] 61 - 65
- [ ] < 66
- [ ] Prefer not to answer

**8)** What is your annual household Income?

- [ ] Less than $20,000
- [ ] $20,000 - $34,999
- [ ] $35,000 - $49,999
- [ ] $50,000 - $74,999
- [ ] $75,000 - $99,999
- [ ] $100,000 or more
- [ ] Prefer not to answer

**9)** I am currently

- [ ] Renting my residence
- [ ] Purchasing a home
- [ ] Living with family
- [ ] Other

**10)** I have been at the same
residence for

- [ ] Less than a year
- [ ] 1 to 2 years
- [ ] 2 to 3 years
- [ ] more than 3 years

**11)** Loan companies that I use other than
Solution Loans are

_____

_____

_____

_____